



UNC
KENAN-FLAGLER
BUSINESS SCHOOL

Equity Duration and Predictability

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EFA 2020

Outline

The Paper in a Nutshell

My Comments

Final Remarks

↑ Dividend Maturity \Rightarrow ↑ % of $Var(dp)$ Explained by μ

- 1-Year Dividend Strip:

$$P^{(1)} = D_1 \cdot e^{-\mu_1}$$

$$= D \cdot e^{g_1 - \mu_1}$$

↓

$$dp^{(1)} = \mu_1 - g_1$$

- 2-Year Dividend Strip:

$$P^{(2)} = D_2 \cdot e^{-(\mu_1 + \mu_2)}$$

$$= D \cdot e^{(g_1 + g_2) - (\mu_1 + \mu_2)}$$

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$$dp^{(2)} = (\mu_1 + \mu_2) - (g_1 + g_2)$$

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- AR(1) processes for μ and g (ignoring constants):

- Then, the dividend price ratio is (ignoring constants):

- And Gonçalves (2020a) shows that $Dur \approx 1 + e^{-\overline{dp}} = \frac{1}{1-\rho}$

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- If $\rho = 0$, persistence does not matter
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Decomposing $Var(dp)$: Market vs Dividend Strips

$$r_{t+1} = \beta_r \cdot dp_t + \epsilon_{t+1}^r$$

$$\Delta d_{t+1} = \beta_d \cdot dp_t + \epsilon_{t+1}^d \Rightarrow \begin{cases} Var_r(dp) = \beta_r / (1 - \rho \cdot \beta_{dp}) \\ Var_d(dp) = \beta_d / (1 - \rho \cdot \beta_{dp}) \end{cases}$$

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	(1)	(2)
ER	0.98	0.73
ER (implied)	0.97	0.63
EDG	0.03	0.37
EDG (implied)	0.02	0.27

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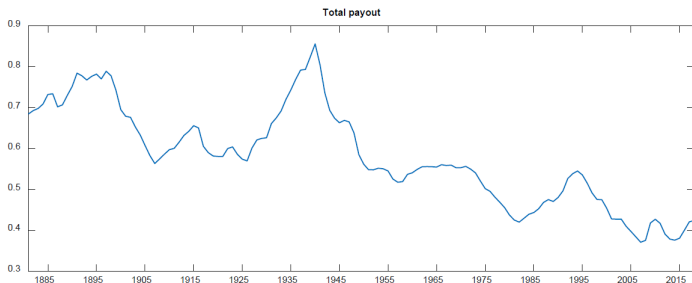
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	Below 0.5	Above 0.5
	(5)	(6)
ER	0.93	0.60
ER (implied)	0.88	0.55
EDG	0.12	0.45
EDG (implied)	0.07	0.40

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- Data: DP decreases from 3.4% ($\rho = 0.97$) to 4.9% ($\rho = 0.95$)
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Table 7: Simulations

Payout (%)	30	40	50	60	70	80	90	100
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
DP (%)	2.81	3.75	4.70	5.67	6.65	7.64	8.65	9.70
ρ	0.97	0.96	0.96	0.95	0.94	0.93	0.92	0.91
ER	0.94	0.91	0.87	0.84	0.80	0.77	0.74	0.72
EDG	0.05	0.09	0.12	0.15	0.18	0.21	0.23	0.25

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- In the empirical analysis, ρ has no effect because the persistences are the same ($= \beta_{dp}$)
- The effect comes from:
- In fact, since $Cor(\mu, dp) = Cor(g, dp)$, the effect comes from:

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- In fact, since $Cor(\mu, dp) = Cor(g, dp)$, the effect comes from:

$$\sigma_\mu = \beta_r \cdot \sigma_{dp} \quad \text{vs} \quad \sigma_g = \beta_d \cdot \sigma_{dp}$$

Does that mean the Paper's Message is Wrong?

- No! It may still be about duration (and I think it largely is)
- Gormsen (2020) shows that $\sigma(\mu_{DivStrip}) < \sigma(\mu_{Equity})$
- Gonçalves (2020b) shows how to think about $\sigma(\mu_{DivStrip}) < \sigma(\mu_{Equity})$ from an ICAPM perspective:

$$- \gamma_t \cdot \tilde{r}_{w,t+1} - (\gamma_t - 1) \cdot \widetilde{vW}_{t+1}$$

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- Duration endogenously determines market β
- $\uparrow \text{Dur} \Rightarrow \uparrow \beta_w \Rightarrow \uparrow \sigma_\mu \Rightarrow \uparrow \text{More of } \sigma_{dp} \text{ is driven by } \mu$
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	Market	Dividend strips
	(1)	(2)
ER	0.98	0.73
ER (implied)	0.97	0.63
EDG	0.03	0.37
EDG (implied)	0.02	0.27

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Do ρ , δ_μ , and δ_g Also Play a Role?

- The empirical analysis uses $\delta_\mu = \delta_g = \beta_{dp}$ and $Cor(\mu, g) = 1$
- As such, $\sigma_\mu^{LT} = \frac{1}{1-\rho\beta_{dp}} \cdot \sigma_\mu$ and $\sigma_g^{LT} = \frac{1}{1-\rho\beta_{dp}} \cdot \sigma_g$
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Parameters	$t \leq 1945$	$t > 1945$				
		All	ρ	σ	δ	$\sigma \& \delta$
$\sigma_\mu^{LT} / \sigma_g^{LT}$	0.72					
ER	29.2%					
EDG	70.8%					

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Parameters	$t \leq 1945$		$t > 1945$			
		All	ρ	σ	δ	$\sigma \& \delta$
$\sigma_\mu^{LT} / \sigma_g^{LT}$	0.72	6.38				
ER	29.2%	98.1%				
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Parameters	$t \leq 1945$		$t > 1945$			
		All	ρ	σ	δ	$\sigma \& \delta$
$\sigma_\mu^{LT} / \sigma_g^{LT}$	0.72	6.38	0.79			
ER	29.2%	98.1%	34.4%			
EDG	70.8%	1.9%	65.6%			

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		All	ρ	σ	δ	$\sigma \& \delta$
$\sigma_\mu^{LT} / \sigma_g^{LT}$	0.72	6.38	0.79	4.26		
ER	29.2%	98.1%	34.4%	99.6%		
EDG	70.8%	1.9%	65.6%	0.4%		

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Parameters	$t \leq 1945$		$t > 1945$			
		All	ρ	σ	δ	σ & δ
$\sigma_\mu^{LT} / \sigma_g^{LT}$	0.72	6.38	0.79	4.26	0.96	
ER	29.2%	98.1%	34.4%	99.6%	47.0%	
EDG	70.8%	1.9%	65.6%	0.4%	53.0%	

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	All	ρ	σ	δ	σ & δ	
$\sigma_\mu^{LT} / \sigma_g^{LT}$	0.72	6.38	0.79	4.26	0.96	5.64
ER	29.2%	98.1%	34.4%	99.6%	47.0%	100.7%
EDG	70.8%	1.9%	65.6%	0.4%	53.0%	-0.7%

Outline

The Paper in a Nutshell

My Comments

Final Remarks

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- The paper is very interesting and makes an important point:
Duration matters to understand the sources of price variation!
- I recommend reading the paper and I expect it to publish well
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- It would be useful to:
 - Recognize that the results are about σ_{μ}/σ_g and not ρ
 - Start from a completely different motivation for why duration matters when decomposing returns (because it affects σ_{μ}/σ_g !)
 - Link the results to some economic framework that demonstrates the connection between duration and σ_{μ}/σ_g
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